

Gopher	1991	
World Wide Web		
Internet opens for commercial activity	1992	
ICQ (instant messaging)	1996	
Blog	1997	
RSS (automatic web feed)	1999	
Napster opens		
Microsoft Passport (single sign-on)		
Google		
Wikipedia	2001	
Napster closes		
Picasa (photos)	2002	
Skype	2003	
Atom (automatic web feed)		
Friendster		
iTunes Music Store		
Flickr (photos)	<u>2004</u>	thefacebook.com opens 4 February
	Mar.	Stanford, Columbia and Yale on Thefacebook
	<u>Sept.</u>	Wall
YouTube (Nov.)	<u>2005</u>	
	May	800 universities have access
	<u>Sept.</u>	Thefacebook becomes Facebook
		Facebook opens for high schools
	<u>Oct.</u>	Facebook opens for schools outside the US
		Photo uploads and tagging
	<u>Nov.</u>	Danish mention of Facebook in the US, in <i>Markedsføring</i>
Jaiku (micro-blogging, Feb.)	<u>2006</u>	
Twitter (July)		
	Apr.	Status updating
		Text message service
	May	Facebook opens for certain companies
	Aug	Notes, with blog function





	Apr.	Facebook for programs on computer desktops
	June	Status updating via text messages
	Aug.	Facebook for Nintendo
		Option of writing on Twitter
	Oct.	Counter for 'Share'
		Gifts expanded
	Nov.	'Unfriend' elected as the word of the year, <i>New Oxford American Dictionary</i>
		Facebook for Xbox
First iPad from Apple (March)	<u>2010</u>	
	Feb.	Chat on mobiles
	June	Facebook video on mobiles
	Aug.	Gifts closes
		Facebook Live
		Facebook Places
	Oct.	Premiere of the film <i>The Social Network</i>
	Nov.	Deals in the US
	Dec.	Mark Zuckerberg 'Person of the Year' in <i>Time</i>
Google+ (June)	<u>2011</u>	
	Jan.	Deals, international
	July	Video Chat
		Spotify with Facebook
	Sept.	Timeline in the US
	Oct.	App for iPad
	<u>2012</u>	
	Jan.	Timeline international
	May	Facebook Camera
	Oct.	Gifts reopens in new format