<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1991</td>
<td>Gopher, World Wide Web, Internet opens for commercial activity</td>
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<td>1992</td>
<td>ICQ (instant messaging)</td>
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<tr>
<td>1996</td>
<td>Blog</td>
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<tr>
<td>1997</td>
<td>RSS (automatic web feed)</td>
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<tr>
<td>1999</td>
<td>Napster opens</td>
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<tr>
<td>2001</td>
<td>MS Passport (single sign-on)</td>
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<tr>
<td>2002</td>
<td>Google</td>
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<tr>
<td>2003</td>
<td>Wikipedia, Napster closes, Picasa (photos)</td>
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<tr>
<td>2004</td>
<td>thefacebook.com opens 4 February</td>
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<tr>
<td>2005</td>
<td>Stanford, Columbia and Yale on Thefacebook Wall</td>
</tr>
<tr>
<td>2006</td>
<td>Jaiku (micro-blogging, Feb.), Twitter (July)</td>
</tr>
</tbody>
</table>

May 2005 - 800 universities have access

Sept. 2005 - Thefacebook becomes Facebook

Oct. 2005 - Facebook opens for schools outside the US

Nov. 2005 - Photo uploads and tagging

Nov. 2006 - Danish mention of Facebook in the US, in *Markedsføring*

Apr. 2006 - Status updating

May 2006 - Text message service

Aug. 2006 - Facebook opens for certain companies

Notes, with blog function
First iPhone from Apple (June)

2007

- Sept.
  - Special pages for US mid-term election
  - News Feed and Mini-feed
  - Facebook opens for everyone over 13

- Oct.
  - My shares

- Nov.
  - Firefox Toolbar

2008

- Feb.
  - Gifts

- Apr.
  - Network pages

- May
  - Marketplace
  - Facebook Platform
  - Facebook expands explosively in Norway

- June
  - Facebook Video
  - Facebook becomes popular in Denmark

- Aug.
  - Facebook for iPhone

- Nov.
  - Facebook Ads
  - Facebook Pages

- Dec.
  - Lists of friends

Apple opens App Store (July)
Spotify (Oct.)

2009

- Jan.
  - Facebook in Spanish
  - Facebook chat
  - Import function
  - People you may know

- June
  - Facebook opens for people under 13

Foursquare

2009

- Dec.
  - Facebook Connect

Live cast from Obama’s inauguration

‘Likes’
First iPad from Apple (March) 2010

Feb.  Chat on mobiles
June  Facebook video on mobiles
Aug.  Gifts closes
       Facebook Live
       Facebook Places
Oct.  Premiere of the film *The Social Network*
Nov.  Deals in the US
Dec.  Mark Zuckerberg ‘Person of the Year’ in *Time*

Google+ (June) 2011

Jan.  Deals, international
July  Video Chat
     Spotify with Facebook
Sept.  Timeline in the US
Oct.  App for iPad

2012

Jan.  Timeline international
May  Facebook Camera
Oct.  Gifts reopens in new format